Washington DC is a distinguished, world-class city: home to the Federal Government, national landmarks, internationally recognized academic and cultural institutions, and diplomats from around the globe. On a local level, the District is made up of unique-yet-connected residential neighborhoods, many of which center around their own distinctive collection of shops and restaurants. These diverse building blocks along with a wealth of parks and open spaces, major employment generators, and a strong infrastructure, keep Washington DC thriving and diverse. Positioned in the heart of these thriving urban communities is the Shaw neighborhood. Over the last decade, Shaw – and Washington DC as a whole – has experienced residential, commercial, and cultural growth, securing its reputation as the place to be.
Since its beginnings as a freed slave encampment named after Civil War Colonel Robert Gould Shaw, the Shaw neighborhood has always had a unique sense of history. Spurred by the founding of Howard University in 1866, Shaw experienced an urban renaissance from the 1860s to the mid-1940s. In the years following, an influx of businesses – including the renowned O Street Market – along the 7th and 9th Street streetcar lines and cultural institutions like the Howard Theatre and Griffith Stadium opened, giving this neighborhood its distinctive, authentic character.

The Shaw neighborhood fell into decline in the mid-twentieth century due in part to the termination of the streetcar system and the 1968 riots. From the 1990s on, with the opening of Metro's Green Line, Shaw has once again been revitalized through the restoration of cultural institutions as well as major new real estate developments. Today, cranes soar over this close-knit, historic community, as development strengthens the urban fabric. Shaw continues its transformation while maintaining its unique, historically-rooted vibe.

The historic Howard Theatre, City Market at O, and Griffith Stadium are microcosms of the broader Shaw market dynamic. Once thriving cultural and neighborhood anchors, all suffered during Shaw's blighted years. While baseball in the District has re-emerged in a different location, the memories of Baseball's greats Josh Gibson, Babe Ruth, Satchel Paige, and Mickey Mantle having played in the neighborhood live on. Both the Howard Theatre and City Market at O have undergone massive transformations that will return them to their former grandeur. The Howard Theatre (the historic arts landmark that launched the careers of Duke Ellington, Ella Fitzgerald, Marvin Gaye, and The Supremes) reopened on April 9, 2012 after a 32-year hiatus and a $29 million renovation. Larger in scale but comparable in impact, the $260 million City Market at O will be a 1 million square foot urban infill project that will include over 87,000 square feet of retail (including a 71,000sf state-of-the-art Giant grocery store – the largest in the District), 629 residential units, and 500 parking spaces. The resurgence of these two neighborhood landmarks embodies the change underway in this neighborhood today.
Nestled between several hubs of vibrant urban activity, Shaw is in close proximity to The East End / Chinatown, Howard University, The U Street Corridor / Logan Circle, and Bloomingdale. These markets have all developed in their own way at their own pace; now, the time is right for Shaw to take advantage of this momentum and to come into its own as a reinvigorated neighborhood anchored by strong residential infill and a great retail core.
Rich in history as well as modern-day amenities and connections, Shaw is brimming with a unique urban sensibility. Indeed, the neighborhood is experiencing a renaissance of unprecedented proportions thanks to its proximity to the downtown core, wealth of entertainment and cultural venues, vibrant residential community, and excellent transit orientation along the Green and Yellow DC Metro lines.

The neighborhood, which is book-ended by two Metro stations, is bisected by 7th Street/Georgia Avenue, the spine of the downtown core. This route is one of the most well-traveled north-south connectors in the Metropolitan Area, linking the Verizon Center and the F Street entertainment zone to points north. The 70/71/79 bus routes service the entire corridor, while the Shaw / Howard University and Mount Vernon Square / Convention Center Metro Stations serve the immediate neighborhood.

A collage of old and new, Shaw’s historic building stock tells the story of days gone by, while Howard University and the state-of-the-art Walter E. Washington Convention Center serve as thriving anchors for the community. And even as Shaw garners more attention, it remains an enclave of cool as it was when Duke Ellington called it home.

A COLLAGE OF OLD + NEW
Old and new, progressive and conservative, traditionalists, activists, empty nesters, and young families – among others – are all at home in Shaw. It’s a true melting pot, with people of very different ways and means living next to one another. It's important to note, however, that as more young people seeking an authentic city experience move into the area, the profile of a “typical” resident is changing. More local restaurants and bars are popping up – SunDeVich, Rogue 24, Seasonal Pantry, Corduroy, The Passenger, Shaw’s Tavern, Bistro Bohem, Kafe, The Brixton, Satellite, and Thai X-Ing, to name a few – giving the Bohemian Mix crowd a place to hang their hats. These establishments, while new, fit the unique Shaw vibe and have helped the neighborhood to evolve in a way that’s undeniably positive, but not unnatural.
In Shaw, visionary developers as well as pioneering retailers are taking the reins and transforming the neighborhood at a grassroots level. Dozens of new shops, restaurants and residential buildings have opened their doors along the Georgia Avenue / 7th Street Corridor as well as in less high-traffic locations like Blagden Alley. Progression Place and the Howard Theater, adjacent to the Wonder Bread Factory, promise to bring retail and entertainment anchors to the corridor.
| 1 | 926 N ST NW | UNITED HOUSE OF PRAYER |
| 2 | 1250 9TH ST NW | TBD |
| 3 | 1400 7TH ST NW | CITY MARKET AT O |
| 4 | 1518 7TH ST NW | JEFFERSON @ MARKETPLACE |
| 5 | 1501 7TH ST NW | TBD |
| 6 | 1710 7TH ST NW | LINCOLN WESMORELAND EXPANSION |
| 7 | PARCEL 42 | PROPOSED MIXED-USE DEVELOPMENT |
| 8 | 1805 7TH ST NW | PROGRESSION PLACE |
| 9 | 641 S ST NW | WONDER BREAD |
| 10 | 8TH ST + FLORIDA AVE NW | TBD |
| 11 | ATLANTIC PLUMBING | 350 APARTMENTS |
| 12 | 2200 GEORGIA AVE NW | HOWARD UNIVERSITY TOWN CENTER |

### Future and Recent Developments

- **A**: 801 MT VERNON PL NW, WALTER E. WASHINGTON CONVENTION CENTER
- **B**: 1129 9TH ST NW, CORDUROY
- **C**: 1219 9TH ST NW, OLD DOMINION BREWHOUSE
- **D**: 1232 9TH ST NW, WAGTIME
- **E**: 1234 9TH ST NW, LONG VIEW GALLERY
- **F**: 920 N ST NW, ROGUE 24
- **G**: 1314 9TH ST NW, SEASONAL PANTRY + SUNDEVICH
- **H**: 1336 9TH ST NW, AZI'S CAFE
- **I**: 1630 7TH ST NW, WATHA T. DANIEL - SHAW NEIGHBORHOOD LIBRARY
- **J**: 1701 6TH ST NW, RED TOQUE CAFE
- **K**: 520 FLORIDA AVE NW, SHAW'S TAVERN
- **L**: 600 FLORIDA AVE NW, BISTRO BOHEM
- **M**: 620 1ST NW, HOWARD THEATER
- **N**: 1940 9TH ST NW, DC9
- **O**: 1942 9TH ST NW, ETTE
- **P**: 815 V ST NW, 9:30 CLUB
- **Q**: 1105 1ST NW, U STREET MUSIC HALL
- **R**: 1214 1ST NW, BEN'S CHILI BOWL
- **S**: 1216 U ST NW, LINCOLN THEATRE
- **T**: 1811 14TH ST NW, BLACK CAT
When coming to Shaw for a show at the Howard Theatre, to pick up fresh produce at City Market, or to see a game at Griffith Stadium, Washingtonians knew they were close when they could smell the Wonder Bread Factory. At the center of it all, the newly renovated Wonder Bread Factory will once again re-insert itself into the fabric of the Shaw neighborhood and provide new ways to build strong bodies through its retail offerings.
MULTI-TENANT LAYOUT

S STREET WINDOW LINE

WILTBERGER STREET WINDOW LINE

ALLEY WINDOW LINE

FIRST FLOOR

REAR WINDOW LINE

OFFICE LOBBY

PARKING GARAGE RAMP

LOADING DOCK

WILTBERGER STREET CORNER

APPROX. 5,000 SF

APPROX. 4,000 SF

APPROX. 5,000 SF

APPROX. 7,500 SF

1

2

3

4

1

FIRST FLOOR S STREET
APPROX. 6,000 SF

WILTBERGER STREET INLINE
APPROX. 4,000 SF

WILTBERGER STREET BASEMENT
APPROX. 7,500 SF

BASEMENT